



MICHELLE MOORE

WESTERN FASHION | LIFESTYLE | PHOTOGRAPHY

MEDIA KIT | 2026

Photography by Gerry Gesell



ABOUT

MICHELLE MOORE

Western fashion and lifestyle through the perspective of someone who actually lives it.

Michelle combines editorial fashion photography with an established audience rooted in horses, western culture and personal style. Her content centers on craftsmanship, natural materials, heritage and a modern interpretation of western fashion. The result is elevated content with a genuine connection to the culture and industries behind it.

CROSS PLATFORM AUDIENCE

78.6K	TikTok
50K	Facebook
17.6K	Instagram
145K+	Combined followers

90 DAY PERFORMANCE

1.5M+	Facebook + Instagram views
952K	Facebook views
574K	Instagram views
95K	Facebook engagement
52.7K	Instagram interactions

AUDIENCE SIGNALS

77.59%	U.S. Instagram audience
32.55%	Fashion and accessories interest
75.4%	Instagram views from non followers
6.42%	TikTok engagement

CONTACT

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SELECTED WORK

BUILT IN THE WEST. SHOT LIKE FASHION.



PARTNERSHIP OPTIONS

- Brand partnerships and sponsored content
- Fashion and product storytelling
- Professional photography and campaign imagery
- Cross platform social campaigns
- Western lifestyle and event coverage
- Content licensing and usage

CONTACT

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TikTok @michelle_moore

Facebook Michelle Moore