



MICHELLE MOORE

WESTERN FASHION | LIFESTYLE | PHOTOGRAPHY

MEDIA KIT | 2026



ABOUT

MICHELLE MOORE

Western fashion and lifestyle through the perspective of someone who actually lives it.

Michelle combines editorial fashion photography with an established audience rooted in horses, western culture and personal style.

Her content centers on craftsmanship, natural materials, heritage and a modern interpretation of western fashion.

The result is elevated content with a genuine connection to the culture and industries behind it.

CROSS PLATFORM AUDIENCE

146K+

combined followers

78.6K TikTok | 50K Facebook | 17.6K Instagram

90 DAY PERFORMANCE

1.5M+

Facebook + Instagram views

952K

Facebook views

574K

Instagram views

95K

Facebook engagement

52.7K

Instagram interactions

6.42%

TikTok engagement

AUDIENCE SIGNALS

77.59%

U.S. Instagram audience

32.55%

Fashion and accessories interest

75.4%

Instagram views from non followers

CONTACT

doublebrand@outlook.com

Instagram @doublemmoore | TikTok @michelle__moore

Facebook Michelle Moore

SELECTED WORK

WESTERN INFLUENCE. EDITORIAL PERSPECTIVE.

Fashion led storytelling grounded in western culture, craftsmanship and the people who live it.

PARTNERSHIP OPTIONS

- Brand partnerships and sponsored content
 - Fashion and product storytelling
 - Professional photography and campaign imagery
 - Cross platform social campaigns
 - Western lifestyle and event coverage
 - Content licensing and usage
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LET'S WORK TOGETHER

doublembrand@outlook.com

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Photography by Gerry Gesell